



Castle Bromwich
Historic Gardens

About Us: Who We Are, What We Do, Our Purpose, and How You Can Contribute

The Grade2* Gardens and Parkland are 40 acres of highly protected historic gardens and natural spaces located in the industrialised area of east Birmingham, supporting a wide range of communities. We are located within a large Conservation Area that also includes a Grade I listed hotel and church. While our charity is independent of both of these, we welcome potential partnerships and joint promotions.

With four decades as a registered charity, we've grown and adapted over time. Our dedicated small staff is bolstered by numerous volunteers. Since we don't receive steady funding, our ongoing development and survival depend heavily on income from our retail shop, café, events, and visitors.

The Gardens are open all year round, hosting more than 100 events and activities annually and drawing about 21,000 visitors—11% of whom come just for the café.

Our audience consists of local residents, Gardens fans, 'National Trust type' visitors, and tourists. Our largest visitor segment is attracted to our family friendly resources and activities across the year and locally we have become an inclusive and welcoming "third space"

Following the pandemic, both our audience and event schedule expanded quickly. We strive to serve this growing demand with professionalism while staying true to our inclusive values. While our facilities certainly need upgrading, we have improvement plans in progress, though these require additional time and fundraising.

This is a positive moment to become part of our expanding team, guided by strong principles and with significant opportunity for further growth.

